

Elevate Application Recovery to a Strategic Business Initiative

Application availability is the key to your overall success. Customer service, daily operations – probably most of your business itself – depends on your ability to keep applications running.

Application managers across the board are realizing that application failure can be caused by many factors outside of their control, and could mean short- and long term revenue loss. They also know that standard enterprise DR plans simply do not cover all the needs of application recoverability – including infrastructure availability, data corruption, and interdependencies that come with the dynamic nature of today's enterprise applications.

The key to a successful recovery management program is identifying and managing the risks and gaps you have across the organization – within specific IT groups and between them.

DR/VFI from 21st Century Software – along with our Recovery Assessments – can give you a complete picture to fully analyze your data recovery strategies and identify interdependencies and exposures that may create more risk than you're willing to tolerate.

21st Century Software's unique approach to integrated recovery management delivers insight that can help you:

- >> Ensure reliability and recoverability of critical business applications
- >> Minimize impact on business success from localized events
- >> Integrate recovery processes with how you do business

Recoverability Self-Assessment for Executives

Spend a few minutes considering these recovery-related topics across your organization. Gauge your confidence in your ability to reply "yes" to each of them.

Business management

- >> Are you able to track exposures due to downtime and customer satisfaction from availability challenges?
- >> Have you defined recovery auditing and reporting processes that are critical for compliance?
- >> Do you have real-time insight into the availability and recoverability of their front-line resources?

Application management

- >> Are you able to integrate your application management strategies with storage and recovery management strategies?
- >> Do you know what data interdependencies exist between your applications?
- >> Do you know where your most critical application data is stored?
- >> Are you measuring your application value in terms of the business value they deliver?

Storage management

- >> Are you spending more on new disk resources to meet increasing data volume storage needs?
- >> Do you qualify data storage resources based on application use and requirements?
- >> Are you able to forecast disk acquisition, utilization and provisioning?
- >> What is your TCO of existing storage resources?

Disaster recovery management

- >> Do you have a current Business Impact Analysis for your critical applications? Are you able to identify your most critical applications for recovery?
- >> Do your DR strategies align with your stated RTO/RPO requirements?
- >> How much of your budget is allocated to redundant systems?
- >> How are you managing outsourced storage, recovery and hosting facilities?
- >> How much do you pay for DR testing? How many DR tests have you failed, and what were the stated reasons?

If you were not able to answer "yes" to each of these questions, then you are a candidate for an integrated, real-time recovery management solution.